

## Cuyahoga EHE Advisory Minutes 6.10.2020

### Attendance

Melissa Rodrigo	Jason McMinn	Barbara Gripshover
Melissa Kolenz	Anthony Forbes	Ernest Daniel
Kristin Englund	Robert Bucklew	Laurie Rickert
Adriana Whelan	Wendy Adams	Emily Muttillio
Charles Abernathy	Heather Searfoss	Emily Campbell
Gulnar Feerasta	Douglas Vest	Melissa Federman
Julie Patterson	M Halko	Taneisha Fair
Jeannie Citerman-Kraeger	Nestor Marrero	

### Agenda

#### I. Welcome/Check-in

- a. Space provided to discuss current events
- b. Reminder of EHE Project Goal, CCS Scope of Work, and Role of Advisory and Stakeholder groups, timeline, 4 pillars

#### II. Review of 4 pillars & Work (Melissa Rodrigo-Ryan White Part A Supervisor)

- i. Funds come from HRSA and CDC
- ii. Large part of funds help with Treat and Respond categories

#### III. Epi Webinar follow-up

- a. Transgender data is small, and issues with suppression but request can be made to ODH for Advisory to review
- b. Because it is small, it cannot be shared with larger group
- c. **Action Item:** CCS will make the request
- d. Questions taken regarding epi profile:
  - i. **Is there a way to get aggregate data for transmissions for bi-sexuals testing at the center? How does someone who is answering as MSM AND MSW?**
    1. We can work with the data reps at ODH to get more info on this
    2. Info about sexual orientation is not collected by ODH, and focuses based on behaviors/risk instead, and data must be reported based on data site developed by the CDC
    3. Forms are available on ODH website
    4. Even if data is not collected doesn't mean it is not discussed in meetings

#### IV. Times/Days for Stakeholder Meetings

- a. Thursday afternoons/evenings most popular

- i. Suggestion: rotate so that all can have a chance to come based on schedule
- b. Friday afternoons, and Monday as a day also worked

**V. Incentives**

- a. Something set up in different parts of city for people to do zoom
  - i. **Does anyone here have a space they can offer?**
    - 1. May Dugan Center (Doug Vest can check)
    - 2. Gulnar –LGBTQ center may be able to offer space w/ free wifi and 3 computers
- b. Gas cards
- c. Digital gift cards to help us get them to them easier and quicker
- d. Walmart because they are versatile
- e. Privacy offer opportunity to participate w/o using real name
- f. Grocery store gift cards
- g. Phone minute cards
- h. Master/Visa cards for people to use it on what they need
- i. Consider the fees with certain cards, Amazon has none

**VI. Breakout Discussion**

- a. Melissa's group:
  - i. Made distinction of WHO youth are that we need to reach
  - ii. HIV feels paternalistic
- b. Emily M.'s group: sponsored social media posts
  - i. Coming to publications like Scene to post an ad
  - ii. Asking what challenges they are facing
- c. Taneisha's group:
  - i. Focused more on actual organizations and who would reach out to them

**VII. Additional Concerns after Wrap Up**

- a. Lean on stakeholders for baseline as far as stigma to help with measuring and then forming solutions; take advantage of normalizing ads
  - i. Can look over "Stigma Index" as a framework for local work
- b. When discussing those who provide caregiving, etc. we can use the term "support"
- c. Is the positivity rate accurate if we are still missing people?
  - i. It's gone up; ODH is not tasked with finding all positives, but those within the target populations and getting them into care
  - ii. Consider social determinants of health, and precursors
- d. ODH has a health opportunity index tool that looks at the zip code level that may help with the situational analysis
- e. Action Item: Charles can forward info for Clarity-an advertising org. that can use micro-targeting tactics in neighborhoods