

Franklin EHE Advisory Committee 6.11.2020

Attendance

Tara Britton
Emily Campbell
Taneisha Fair
Ronald Murray
Audrey Reagan
Myles Bell
Sean Hubert

Matthew Wilmot
Charles Abernathy
Tommy
Samyell Terry
Jennifer Simms
Sonia Muse
Brandon Chapman

Agenda

I. Welcome/Check-In

- a. "What are you looking forward to this summer?"

II. Schedule 1st stakeholder meeting

- a. Avoid the holiday week/National HIV Testing Day (June 27th)
- b. Connect to a meeting already happening?
 - i. Charles hosting 4 community meetings between now and July for community stakeholders—(How HIV policy is formed on local and state level)
- c. Which time of day?
 - i. Don't want to do before someone has to work
- d. Multiple "Unity Pride" events next weekend (June 19th -21st) where individuals can reach out to people about stakeholders meetings?
- e. Better to focus on the testing day with KW2?
- f. Statewide community advisory board informational meetings: Wednesday, July 1st from 5 pm to 6 pm, Wednesday, July 8th from 12 pm to 1 pm, Tuesday, July 21th at 12 pm to 1 pm, Thursday, July 30th at 5 pm to 6 pm
 - i. Could reach out during these?

III. Focus areas for stakeholder work

- a. How long could a virtual community conversation be?
 - i. No more than 90 minutes
 - ii. Breakout rooms would be helpful
 1. To avoid Zoom fatigue/better engagement/build rapport
 2. Could check out Zoom blog for tips on its best uses
- b. What is the target audience we want to participate: people in the public/those already connected to health/human services? How many do we want?
 - i. Both would be good as they offer different voices
 1. Help to avoid dilution of messages from those not apart of the target populations
 - ii. Where do relationships exist already in Central OH?
 1. Need to think about how we form language in reaching populations who have other issues connected to HIV (i.e. housing, etc.)

2. Consider that some may be better for key informant interviews/one-on-ones and may not be comfortable in a larger group, especially those this group does not have connections with
3. Space to do microtargeting by partnering with Safepoint/Or black out and proud hosts to help bring in target populations
 - a. Need to designate someone to develop that list

c. **How many stakeholder meetings?**

- i. Initial plan had 3 stakeholder meetings at various points in the process
- ii. Other jurisdictions do breakout groups that could be utilized using Microsoft Word to take notes
- iii. Administrator can assign people ahead of time/randomly assign
- iv. Have someone who is culturally competent to facilitate each group; moderator and note-taker could be separate roles; and define each Advisory member's role in breakouts

d. Incentives

i. **What kinds would be valuable/desired?**

1. No guidance given on specific particular restrictions, more options since not using budget for food/travel
2. Can't be a cash card
 - a. Looking into email options for gift cards to avoid individuals waiting for too long to receive if possible
3. Watching the language we use to avoid the assumption that certain groups would not participate unless incentivized (i.e. "Want to compensate you for your time" vs. "We'll give you this if you come")
4. **Action Item:** Charles can look to see how previous event offered various options for incentives
5. Think about how individuals will utilize the card and the amount
 - a. Kroger, Walmart, Target are good because you can get multiple items
 - b. Give amount that is enough for them to get options that are most needed (\$10-\$15 are not enough)

ii. **Reserve gift cards for those who are community members, not those working in HIV?**

1. Can be offensive, because EVERYONE wants to be appreciated for their time

iii. **Would we compensate individuals EVERY time they participate?**

1. It would be good to do so, because they are giving their time
2. Could consider having different people each time?
3. Allow consumers to be prioritized over providers to avoid having to limit number of individuals for budgeting purposes
- iv. Need to redefine/avoid using the word "consumer" as it gives the assumption of only PLWH but there may be others
- v. CCS can look over budget to get an idea of what seems reasonable

e. Will email to get the next meeting scheduled and form a stakeholder agenda