



Lakewood CHNA Advisory Meeting (2.23.2022)

This meeting took place virtually via Zoom.

I. Indicators

- a. 2021 American Community Survey (ACS) data will be released with uncompromised integrity
 - i. Economic stability
 - ii. Neighborhood physical environment
 - iii. Education
 - iv. Health care
- b. Can get info specific to Lakewood and make comparisons for similar cities, and Cuyahoga as a whole & able to make proxies of the 4 wards in Lakewood
- c. Cleveland Clinic & Summit County Public Health Data
 - i. Chronic Disease info
- d. Other data sources:
 - i. Incident reports
 - ii. Curriculum
 - iii. Emissions
 - iv. Survey data

II. Communications Strategy

- a. "Promotion package" created for advisory committee to use to promote survey on social media
 - i. Four posts (LinkedIn/Facebook/Instagram), 3 tweets (Twitter), 1 newsletter copy, subject lines for emails
 - ii. Web page will be reformatted with a sign up for news and invites for other events and community round tables
 - iii. QR code can be added to learn more portion at the bottom on printed flyers to put up at local coffee shops, etc.
- b. Advisory committee can let CCS know if they'd like someone to staff a local event to promote

III. Survey

- a. Should be out by the end of this week, and waiting on bids from printers to distribute it

IV. New Students Joining Efforts

- a. Two Ohio University (OU) students are joining to increase capacity and help with survey efforts

V. Next Steps

- a. Survey finalized by Feb 25
- b. Develop community engagement strategy
- c. Data Analysis using indicators and data from City of Lakewood
- d. OU Collaboration

VI. Considerations

- a. Involving Lakewood students & universities
 - i. Will need to involve adolescents and teens at some point in the process, and will discuss w/Lakewood City Schools to collaborate and individual on Anti-Racism Task Force (ARTF) committee is currently working on this effort
 - ii. Advisory committee members can also share who they feel the group should connect with at universities in Lakewood moving forward