



Advisory Committee Meeting (3.23.22)

This meeting took place virtually via Zoom.

I. Survey Update

- a. Finalizing the printing and postage
- b. Advisory committee will use promo package to advertise about how they can get involved in multiple ways
 - i. Make sure to not lead with taking the survey to help with data integrity and maintain being able to have a random sample

II. Community Engagement

- a. Focus groups—10-12 maximum w/10-15 participants;
 - i. Can do larger groups virtually with breakout groups
 - ii. Looking for existing groups/structures to plug into
 - iii. For those that do not meet, advisory committee will recruit and work with Taneisha on logistics to get participants and scheduled date and time
 - iv. Lakewood Family CAC has already had a focus group
 - v. [Jennie Ritt willing to offer Signature Health](#) as a place to hold focus group & help with recruitment
- b. Open Houses
 - i. 3 in person, 1 virtual
 - ii. No cap on participants, will use break out rooms
 - iii. [Could have one at Lakewood Community Service Center](#)
- c. Categories Recruitment
 - i. *Anti-Racism Task Force* as a focus group should be changed to people of color because the task force includes a wide variety of folks, and non-white groups may not be able to share candidly
 1. [Laura Carbone](#) & Task Force can help to recruit for a focus group to family members, former members, and networks

2. Latinx: [Marielee Santiago](#) will talk w/ Barocco to see about them distributing marketing and offering space for focus groups; can also talk w/individuals leading symposium she is part of to help participate
 - a. Suggested locations: Plaza Supermarket, Barroco/HOLA tacos, Symposium.
- ii. *Youth/Adolescents* --[Emmie H](#) willing to recruit
 1. [Lakewood Family Room](#) --[Pastor Laura Jaissle](#)
 2. Have differentiated youth age groups to make sure that all topics can be discussed candidly
 3. [H2O is going to be engaged in August](#) with campers in a possible windshield survey
- iii. *LGBTQIA+*--[ChrisTina](#) willing to help with recruitment
 1. [West 117th Foundation](#)
 - a. would be a good group to engage as they have been thinking a lot about the LGBTQIA community recently, their board is a small group; new facility has a Lakewood address
- iv. *Disabilities/Chronic Diseases*—[Michelle Nocht](#)
- v. *Homeless*-- [ChrisTina & Pastor Jaissle](#) willing to help with homeless population as well—church holds 2 monthly community meals and willing to assist
 1. Might be good for open house
- vi. *Older adults*—[David Swetkis](#)
 1. [Human Services facility for space](#) for focus group
 2. [Upcoming lunch event](#) that can be used for recruitment/survey
- d. Key Informant Suggestions
 - i. [Gigi: Playhouse](#); People w/Disabilities—[Pastor Laura Jaissle](#) can give contact
 - ii. [Carey Gibbons: \(NEOCH\)](#); Housing insecurities—[ChrisTina](#)
 1. Created a housing justice coalition and works very closely with our homeless folks
- e. Windshield Survey
 - i. [Trish Rooney](#) --able to do a ride along during food deliveries to speak w/residents and one of drivers can be an interviewer

III. Facilitation Guide Review

- a. Trauma Informed Approach
 - i. Will be used during focus groups
 - ii. Research framework published by CWRU about 2 years ago

- b. Using techniques to redirect, be inclusive, and pull in those who may be more quiet, offering chat as an option or going off camera
- c. Questions are inspired by survey to help gain more info on those things that are easier to obtain thru discussion
 - i. Some are general for all groups
 - ii. Some additional questions are specific to appropriate focus group population
- d. **Action:** edit and use “discriminatory behaviors/language” instead of homophobia to help have a larger focus beyond just lesbian, bi-sexual, or gay populations on spectrum

IV. Next Steps

- a. Schedule Focus Groups & Key Informant Interviews
- b. Track Survey Results & Report
- c. Review Action Plan Development
- d. April 27th—Next meeting