



Things we did in 2021 to create impact

Publications

161

18 research reports and 143 blogs, delivered to our 5,770 subscribers, over 50 weeks in 2021.

Forum Attendees

4K

74 events with 4,363 attendees examined the benefits cliff, state and county budgets, Medicaid, maternal health, racial equity, legal aid, county-specific research, and poverty.

Fact sheets

35

Released in September 2021, our Neighborhood Fact Sheets analyzed 34 neighborhoods and a city-wide aggregate. Cleveland is shrinking (but the challenges aren't).

Consulting Clients

25

2021 was a busy year for consulting, with about 50% of contracts coming from repeat clients. In one fast-paced project, we created demographic concentration maps to help identify where Covid-19 vaccine clinics should be located.

Media hits

454

Media reach focused in local and regional outlets, with more than 70% in print, and an equal split between TV and radio. We had 16 Ideastream Public Media pieces.

5 National stories

- > Marcia Fudge and HUD, NPR 1.28.21
- > Biden's Child Tax Credit Proposal, NBC 2.23.21
- > Emergency food-assistance, Washington Post 6.18.21
- > Black Women Aiming for Progress in Congress, Essence 8.3.2021
- > Launching a nonprofit newsroom in Cleveland, Editor & Publisher 11.9.21