

CALL FOR PROPOSALS

Ohio Medicaid Community Reinvestment, Cuyahoga County



Ohio's Medicaid Managed Care plans seek to invest in our local community. Athens County and Cuyahoga County have been selected as two counties to participate in a Medicaid Community Reinvestment pilot. The Community Reinvestment Collaborative Plan (CRCP) is a partnership between Ohio's Medicaid Managed Care Plans to improve population health by investing in solutions that address local needs and social determinants of health.

Managed Care Organizations (MCOs) reinvest funds into communities, aligning with local needs and using decision support tools for effective funding allocation. These two counties will be the primary recipients of the plan's SY 2024 Community Reinvestment funds, which are estimated to be between \$7 million and \$8 million. While projects of various sizes and scope will be considered, prior funded projects have included \$600,000 for Appalachian food insecurity programs, \$500,000 for a school-based health project, \$250,000 for a lead testing initiative, \$72,000 for a targeted mental health program for African American males and more. Through this call for proposals, projects may be proposed for consideration. Multiple projects may be selected in each county.

Over the last several months, community leaders have gathered to identify-through analyzing both quantitative and qualitative data-the top unmet needs, priorities, and opportunities across Cuyahoga County. As a result of these discussions, the following areas were identified as priorities:

- Cultural Competency
- Innovative Systemic Improvements
- Workforce Support and Development
- Community Collaboration and Engagement
- Data-Supported Efforts

Projects outside of these priority areas may also be considered. Funds **may not** be used for Medicaid covered services or Managed Care administrative expenses. Proposed projects should include a focus on one or more of the population's identified in the state's population health and quality strategy, outlined [here](#), demonstrate a connection to reducing health disparities, and address health-related social needs. This is a one-time funding opportunity with no option for renewal; therefore, providing details on sustainability, especially for salary expenses, is critical.

The deadline for all proposals is Friday, April 26th by 5pm. Funding decisions will be finalized in early 2025. Reporting guidelines will be available to selected projects later.

To submit an application, please go to:
<https://www.surveymonkey.com/r/CuyahogaCRCP>

Additional requests for information on proposed projects may be forthcoming from the selection committee and/or The Ohio Department of Medicaid. Please be as responsive as possible to these requests in order not to delay the process. Responding to the Call for Proposals does not guarantee funding, and only represents an opportunity to share potential projects with both the local advisory group and the broader Managed Care network for consideration.

Please note that individuals who have served on the Cuyahoga Regional Advisory Committee must adhere to the provided Conflict of Interest Policy. While members may submit proposals from their organizations, the policy prohibits members from providing input or scoring proposals from organizations where a conflict may exist. Please see the Conflict of Interest Policy for additional details.

If you have any questions, please reach out to MCOCommunityReinvestment@oahp.org